

THE 3rd SPECIALISED
INTERNATIONAL EXHIBITION FOR
**BEAUTY, COSMETOLOGY, PERFUMERY
AND COSMETICS INDUSTRY**

Beauty 
UZBEKISTAN

Beauty 
CENTRAL ASIA / **DERMA**

**Meet us at Uzbekistan's
Leading B2B Platform for
the Beauty Industry**

20 | 21 | 22 April 2027

Uzexpocentre NEC • Tashkent • Uzbekistan

ORGANISERS:



About the Exhibition

SYNERGY of BEAUTY and HEALTH

Beauty Uzbekistan is the specialised international exhibition for aesthetic medicine, cosmetology, perfumery and cosmetics.

Uzbekistan's beauty industry has entered a new phase of rapid development. As beauty and wellness services continue to expand, demand is growing for high-quality cosmetics, advanced equipment and innovative solutions for aesthetic and anti-ageing treatments.

The specialised exhibition provides new opportunities to showcase the latest trends, products and innovations to industry professionals.

The event comprises two key sections:

Beauty
UZBEKISTAN

**Beauty, Cosmetics
and Perfumery**

Beauty
CENTRAL ASIA / DERMA

**Aesthetic Medicine, Cosmetology
and Anti-ageing Care**

Beauty Uzbekistan

is a professional business platform, a major showcase for new product launches and a meeting place for manufacturers, distributors and business owners.

Uzbekistan – a Market You Cannot Afford to Ignore

Uzbekistan is Central Asia's largest market by population and one of the region's most promising markets for international beauty brands.

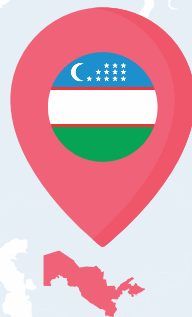
The beauty industry is expanding, driven by rising incomes, growth of professional services, development of modern retail and increasing demand for high-quality cosmetics and beauty solutions.

The market is opening up to international brands

Uzbekistan imported
US\$1.3 million worth
of perfume products
in January–April 2026.



Türkiye, Russia, France
and the Czech Republic
were among the leading
suppliers.



877 984 360 \$

Turnover of hairdressing and beauty salon
services in January-October, 2025.

+11%

Beauty services market continues to show
a steady growth, supported by rising incomes and
increasing demand for professional beauty care.

64%

Beauty industry is the leading segment
of the personal services market accounting
for almost two-thirds of the sector.

+13,8%

Growth in perfume imports in January-April
2026 compared with the same period
of the previous year.

**For international manufacturers and suppliers,
the message is clear: the market continues
to grow, creating greater demand for new
brands, products and professional solutions.**



◦ Why Uzbekistan?

● 38+ Million People

Central Asia's largest market by population.

● 85+ Million Consumers

The potential consumer market across the five Central Asian countries.

● A Regional Hub

Uzbekistan provides direct access to the markets of Kazakhstan, Kyrgyzstan, Tajikistan and Turkmenistan.

● Growing Demand

Professional beauty industry, retail sector, clinics and beauty services continue to expand.

● Strong Potential for International Brands

Uzbekistan's market offers opportunities for new products and brands, as well as for distributors and technology suppliers.

● New Distribution Opportunities

Access to a broader regional market through a reliable local partner.

Beauty Uzbekistan – Uzbekistan’s Leading B2B Beauty Platform

Beauty Uzbekistan provides international brands with direct access to the professional beauty market.

Meet:

- Manufacturers
- International brands
- Distributors and importers
- Wholesalers
- Retail chains
- Professional beauty salons
- Clinics and aesthetic centres
- Beauty industry professionals
- Professional buyers and decision-makers



Benefits of Participation



**Ideal platform
to showcase your
products and services**



**Access to
the Central Asian
market**



**Direct contact
with local industry
leaders**



Highly targeted professional audience: cosmetologists, dermatologists and aestheticians; managers of clinics, beauty salons, health resorts and wellness facilities; wholesale representatives, retail and chain businesses, as well as marketplaces



Exhibition Sections



PERFUME & COSMETICS

- Perfumes
- Fragrances
- Decorative cosmetics
- Natural cosmetics



CARE & CLEAN

- Personal care products
- Baby care products
- Home care products
- Cleaning and detergent products



HAIR & NAIL • LASH & BROW

- Tools and consumables
- Equipment for permanent makeup
- Professional hair & nail equipment
- Nail polish, gels and decorative elements



WELLNESS & SPA

- Professional equipment for salons & SPA
- Nutrition, supplements
- Consumables
- Depilation and hair removal



BEAUTYPACK & PRIVATE LABEL

- Packaging, labeling
- Equipment for the production of cosmetics
- Contract manufacturing
- Ingredients and raw materials



Exhibition Sections

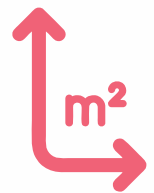


- Aesthetic Medicine
- Laser Systems and Equipment
- Equipment for Device-based Cosmetology
- Body Contouring Devices and Treatments
- Consumables for Aesthetic Medicine and Cosmetology Clinics
- Instruments
- Equipment for Hair Disease Diagnosis and Treatment
- Equipment for SPA Salons, Solariums and Massage Rooms
- Fitness Industry Equipment
- Injectable Products
- Mesothreads
- Peels
- Professional Cosmetics
- Cosmeceuticals
- Dietary Nutrition and Superfoods
- Dietary Supplements (BADs)
- Clinics and Services



Beauty Uzbekistan 2026 — the market has shown its interest

Facts & Figures



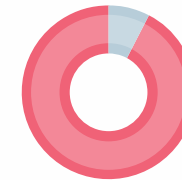
Exhibition space sq.m.:

12 000+*

Companies and brands:



120+



92%

International participants

20

Participating
countries

*Azerbaijan, Germany, Georgia,
India, Spain, Italy, Kazakhstan,
China, South Korea, Kyrgyzstan,
Latvia, UAE, Pakistan, Poland, Russia,
Saudi Arabia, France, Switzerland,
Sweden, Uzbekistan.*



13 797*

visits

8 410* from **36**

unique visitors

countries

3

National
pavilions

*Latvia, Poland
and Republic of Korea*



**Combined exhibition / aggregated numbers*

Leading Brands Have Chosen Beauty Uzbekistan

ARAVIA
Professional

BARBER501

BLUE SOLUTIONS
MEDICAL KOREA



CEL THER
POLSKA

COSMO
COSMO GROUP

COSMO
INTERNATIONAL FRAGRANCES

DELA
COSMETICS

DESSI

DRY DRY

DS medical
Daesung Medical Co., Ltd.

FARRES
COSMETICS

Foellie

GD11
Cell bio derma cosmetic brand

HYALSKIN
NATURAL BEAUTY

한솔생명과학
HANSOL BIO

I ♥ MY HAIR

ivatherm
Eau Thermale Herculane

KHADLAJ

LADOR

Le Bonheur
PERFUMES

LeVair

LUZI

MAGACOSMETICS
Create your world

MARCHESINI
GROUP

MeNoAge

MESA GROUP

MUAR
cosmetics

MYMUSE

Nobel Hygiene

NURSKIN
BY OPTIME

OTDUSHKI.UZ

INTERNATIONAL PRIMORIS

REVYLINE



SOLVE MEDIC

SweDermis

T.A. BIOTECH

tenzero

USKIN COMPANY
INNOVATIONS FOR SKIN HEALTH & BEAUTY

YOKO BABY

ziaja

WEDERM
ALL ABOUT DERMA

WOOSIN COSMETICS CO., LTD.

and other brands

Business Programme

● Seminars

The Beauty Uzbekistan 2026 Business Programme has provided a professional platform for knowledge sharing, discussion of the latest beauty industry trends and presentations of advanced technologies.

● B2B & Matchmaking

Beauty Uzbekistan 2026 has proved to be an effective business platform bringing together international companies and representatives of Uzbekistan's market to build partnerships, hold business negotiations and explore new opportunities for cooperation.



In 2027, the Business Programme will be further expanded and strengthened:

1
B2B
Meetings

2
Business
Matchmaking

3
International
Delegations

4
Product
Presentations

5
Industry
Networking

Key Beauty Uzbekistan Visitor Categories



Distributors & Importers

Leading dealers, distributors and importers serving local and regional markets



Clinics & Aesthetic Centres

Aesthetic medicine clinics and cosmetology centres



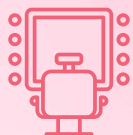
Retail & E-Commerce

Retail chains, specialist stores and online sales channels



Wholesalers

Wholesale companies and regional distributors



Beauty Salons

Professional salons and salon chains



Professionals

Cosmetologists, make-up artists, hair and nail professionals, and other beauty professionals



Mark the dates and
add Beauty Uzbekistan 2027
to your calendar
of key industry events

Beauty
UZBEKISTAN

Beauty
CENTRAL ASIA / **DERMA**

20 | 21 | 22 APRIL 2027

Tashkent • Uzbekistan

**Book your stand
and put your brand
in the spotlight**



BOOK A STAND



SPONSORSHIP OPPORTUNITIES

SKIN CARE

PERFUME & COSMETICS

HAIR & NAIL

WELLNESS & SPA

CARE & CLEAN

PRIVATE LABEL

For participation enquiries, please contact the organisers:

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EXHIBITIONS

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