CHAINS WHOLESALE CENTRE™



WITHIN THE FRAMEWORK:

UzFood

One-to-One Meetings: **Suppliers Meet Buyers**

13-14 APRIL 2027 • UZEXPOCENTRE • TASHKENT

What is the Chains Wholesale Centre?

The Chains Wholesale Centre™ is a unique business matchmaking format that enables suppliers to deliver express presentations to retail buyers directly and within a single day negotiate the supply of their products to the largest retail chains in Uzbekistan and the CIS space.

About the Programme

The Chains Wholesale Centre™ is a platform for individual meetings and product presentations to retail chain buyers.



All Product Categories
Conduct negotiations directly with buyers responsible for your product category.

Personal Contacts with Buyers
Meet face-to-face and discuss all product-related matters on the spot.

Product Feedback
Receive direct feedback from buyers on your product, commercial proposal, packaging design, and other key aspects.

Knowledge Base, CP, & Statistics
Access a CP generator, statistics, useful tools, and a knowledge base for working with retail chains.

**CP - Commercial Proposal*

Digital Platform

Your virtual assistant for preparing for negotiations and working with retail chains

Supplier's Personal Account
Registration, announcements of upcoming meetings, and a knowledge base with useful materials — all available through a single personal account for every Chains Wholesale Centre participant.

AI-Powered Commercial Proposal & Presentation Generator
Upload your existing commercial proposal to your personal account or use the built-in AI generator to create an effective presentation for your product.

Real-Time Statistics
During the event, real-time statistics will be displayed, including the number of participants, the most successful companies, the total value of concluded contracts, and more.

Personal Analytics & Useful Materials
Access complete statistics on your meetings, feedback from retail chains, signed meeting protocols with buyers, and a final report.

30+ major retail buyers will be updating their product ranges at the Chains Wholesale Centre™

How the Chains Wholesale Centre™ works?

Bring your product to Uzbekistan and CIS retail chains in just 4 steps!

1.
Registration
Request the application from the project managers and register for the business meetings.

2.
Creation of a CP
After registration, you will gain access to your personal account. Upload your CP or generate one using the built-in AI tool.

3.
Reserving Meetings
Use your personal account to schedule meetings in advance with all the buyers of your interest.

4.
Negotiations
During the exhibition, attend all your scheduled meetings and negotiate supply agreements.



For Suppliers

(Both exhibitors and non-exhibitors)

Participation in the Chains Wholesale Centre is subject to a fee for manufacturers & suppliers of food products and beverages. To submit an application and learn more about the terms of participation, please contact the managers.

Meet key market players, find new clients, and open the way for your products to reach the shelves of the largest retail chains!

Chains Wholesale Centre™ Outcomes 2026



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