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EXHIBITION
GUIDEBOOK

NOVEMBER • 2026

TITF
Tashkent International
Tourism Fair

Ipak yölida turizm

Toşkent xalqaro
turizm yarmarkasi

RASMIY QÖLLANMA



Hurmatli xonimlar va janoblar!

Özbekiston Respublikasi Turizm qömitasi nomidan Sizlarni **2026-yil 25–27-noyabr** kunlari bölib ötadigan **“Ipak yölida turizm” 31-Toşkent xalqaro turizm yarmarkasida (TXTY-2026)** iştirok etişga mamnuniyat bilan taklif etaman.

Buyuk Ipak yölining tarixiy durdonalari vatani bölgan Özbekiston dunyoga maşhur me’moriy yodgorliklardan tortib, zamonaviy toğ va çanği kurortlarigaça bölgan keng kölamli sayyohlik imkoniyatlarini taklif etadi. Yangi Özbekiston Markaziy Osiyoning asosiy turizm va transport-logistika markazlaridan biri sifatidagi mavqeini jadal mustahkamlab bormoqda. Keng kölamli islohotlar, oçiqlikni oşiriş va zamonaviy infratuzilmaga qöşimça investitsiyalar kiritiş mamlakatimizni xalqaro investorlar, işbilarmon doiralar hamda butun dunyodan kelayotgan sayyohlar uçun tobora jozibador maskanga aylantirmoqda.

Bu yil “Ipak yölida turizm” 31-Toşkent xalqaro turizm yarmarkasi (TXTY-2026) an’anaviy tarzda turizm sohasi, davlat va xalqaro taşkilotlar hamda işbilarmon doiralar vakillarini birlaştirib, professional aloqalar örnatiş, tajriba almaşiş, şuningdek, turizm mahsulotlari va xizmatlarini taqdim etiş uçun qimmatli imkoniyatlar yaratadi.

TXTY-2026 doirasidagi biznes dastur turizmni rivojlantirişning dolzarb vazifalari va istiqbollarini muhokama qilişga qaratilgan bölib, yetakçi soha mutaxassislari, davlat organlari vakillari hamda xalqaro hamkorlar iştirokidagi forumlar, panel muhokamalari va B2B uçraşuvlarini öz içiga oladi.

Iteca Exhibitions xalqaro körgazma kompaniyasi bilan hamkorlikda taşkil etilayotgan “Ipak yölida turizm” 31-Toşkent xalqaro turizm yarmarkasi (TXTY-2026) yana bir bor sohaning dolzarb masalalarini muhokama qiliş, ekspertlar fikrlarini taqdim etiş va turizmni rivojlantiriş sohasidagi eng yangi tendensiyalar bilan tanişiş uçun samarali muloqot maydoniga aylanişiga işonçimiz komil.

Sizlarni körgazma iştirokçilari safida körişdan mamnun bölamiz. Işonçimiz komilki, Sizning iştirokingiz tadbir mazmunini yanada boyitadi hamda uning muvaffaqiyatli ötişiga munosib hissa qöşadi.

Hurmat bilan,

Özbekiston Respublikasi
Turizm qömitasi raisi
Abdulaziz Aqqulov

Dear Ladies and Gentlemen,

On behalf of the Tourism Committee of the Republic of Uzbekistan, I have the honour of inviting you to participate in **the 31st Tashkent International Tourism Fair “Tourism on the Silk Road – TITF 2026”**, taking place on **25-27 November 2026**.

Uzbekistan, a home to the historic treasures of the Great Silk Road, offers visitors everything from world-famous architectural landmarks to modern mountain and ski resorts. New Uzbekistan is rapidly strengthening its position as one of Central Asia’s leading centres for tourism, transport and logistics. Wide-ranging reforms, greater openness and further investment in modern infrastructure are making our country an increasingly attractive destination for international investors, businesses and tourists from around the world.

This year the 31st Tashkent International Tourism Fair “Tourism on the Silk Road – TITF 2026” will continue its traditions of bringing together tourism professionals, government and international organisations, and business community. The participants will have valuable opportunities to build professional networks, share experience and present tourism products and services.

The business programme of TITF 2026 will explore the tourism sector’s current priorities and future prospects. It will feature forums, panel discussions and B2B meetings involving leading industry experts, government representatives and international partners.

I am confident that the 31st Tashkent International Tourism Fair “Tourism on the Silk Road – TITF 2026”, organised jointly with **Iteca Exhibitions** International Exhibition Company, will once again be an effective platform for addressing pressing industry issues, sharing expert insights and exploring the latest trends in tourism.

We look forward to welcoming you to the fair. I am confident that your participation will enrich the programme and make a significant contribution to the success of this event.

Sincerely yours,

Abdulaziz Akkulov,
Chairman of the Tourism Committee
of the Republic of Uzbekistan

VISIT TASHKENT

TASHKENT

A CITY OF HERITAGE AND NEW OPPORTUNITIES

Tashkent, the capital of Uzbekistan, is a city where centuries-old history meets a dynamic modern spirit. With its rich cultural heritage, vibrant urban life and genuine hospitality, welcomes visitors to experience the true essence of Central Asia.





A LIVING HISTORY

Tashkent's unique charm comes from its rich history and authentic cultural heritage. From the Khast Imam Complex and centuries-old Chorsu Bazaar to numerous museums and historical sites, the city offers a journey through the great heritage of the Silk Road era.

A MODERN CAPITAL

Today, Tashkent is a modern metropolis with steadily developing infrastructure, comfortable accommodation, business centers and a wide range of leisure and entertainment facilities.
The city offers diverse opportunities for both travelers and investors, making it an attractive destination in the heart of Central Asia.

25–27
НОЯБРЬ 2026
Тошкент, Ўзбекистон

ДАСТУР

31-Тошкент халқаро туризм ярмаркаси
Биринчи халқаро туризм инвестициялари форуми

25 НОЯБРЬ · чоршанба — 1-кун

Афросиёб-1
КОНФЕРЕНЦИЯ ЗАЛИ
350 кв. м, 250 киши

10:00–11:00
Биринчи халқаро туризм инвестиция форумининг тантанали очилиш маросими

11:00–13:00
Туризмга инвестицияларни жалб қилиш учун қулай бизнес муҳитини яратиш

13:00

14:00–16:00
Туризмни ривожлантиришда транспорт ва логистика тизимларининг роли (UzAero)

16:00

16:00–17:00
Кино ва туризм: янги туристик дестинацияларни яратиш

Афросиёб-2
КОНФЕРЕНЦИЯ ЗАЛИ
350 кв. м, 250 киши

11:00–13:00
Tourism Hackathon

13:00

14:00–18:00
Tourism Hackathon

18:00

Ал-Хоразмий
КОНФЕРЕНЦИЯ ЗАЛИ
250 кв. м, 150 киши

11:00–12:00
Хавфсиз туризм: барқарор туристик дестинацияларни ривожлантиришнинг устувор йўналиши

12:00–13:00
Трансчегаравий туризм: Марказий Осиё қандай қилиб ягона туристик манзилга айланмоқда

14:00–15:00
JICA 1 сессияси: Барқарор туризм

15:00–17:00
Сунъий идрокнинг туризм соҳасига таъсири

17:00

Амир Темур
ЗАЛИ
350 кв. м, 250 киши

11:00–13:00
Тиббиёт туризмини ривожлантириш: халқаро бозорга интеграция ва тиббий хизматлар сифатини ошириш

13:00

14:00–15:00
Халқаро брендлар – замонавий туризм инфратузилмасини ривожлантириш драйвери

15:00–16:00
Туристик ҳудудларни ривожлантириш: дирекциялар роли, инвестицияларни жалб қилиш ва давлат-хусусий шериклик механизмлари

16:00–17:00
Тоғли ҳудудларда туризм инфратузилмасини ривожлантириш: инвестициялар ва инновациялар

ТУШЛИК · 13:00–14:00

26 НОЯБРЬ · пайшанба

Афросиёб-1
КОНФЕРЕНЦИЯ ЗАЛИ
350 кв. м, 250 киши

10:00–11:00
«Ипак йўлида туризм» 31-Тошкент халқаро туризм ярмаркасининг тантанали очилиш маросими

12:00–13:00
Туризм вазирлари форуми

14:00–18:00
Global Media Campus:
1. Мамлакат бренди: туризм, инвестициялар ва халқаро майдондаги имиж
2. Туризмда OAB, блогерлар ва контент-маркетингнинг роли
3. Live Tourism иқтисодиёти ва халқаро шоу-дастурлар

18:00

Афросиёб-2
КОНФЕРЕНЦИЯ ЗАЛИ
350 кв. м, 250 киши

11:00–13:00
Ўзбекистон–Беларус туризм форуми

13:00

15:00–16:00
JICA 2 сессияси: Япониянинг ташқи туризм бозори

16:00–18:00
Hosted Buyers B2B учрашувлари

18:00

Конференция хонаси
2-ҚАВАТ
60 киши

11:00–12:00
“Trip.com” халқаро платф
экспертлари иштирокида
семинар-тренинг

TITF Tashkent International Tourism Fair

Uzbekistan

2-кун

Ал-Хоразмий
КОНФЕРЕНЦИЯ ЗАЛИ
250 кв. м, 150 киши

10:00–13:00
ICCA Association & Business Events Forum
13:00

ТУШЛИК · 13:00–14:00

14:00–18:00
ICCA Association & Business Events Forum
18:00

Амир Темур
ЗАЛИ
350 кв. м

10:00–13:00
Uzbekistan Hospitality B2B Platform
13:00

14:00–18:00
Uzbekistan Hospitality B2B Platform
18:00

Open Space B2B
ЗОНА
300 кв. м

10:00–13:00
Tourism Hackathon
13:00

14:00–18:00
Tourism Hackathon
18:00

Мусиқа хонаси
2-ҚАВАТ
30 киши

14:00–15:00
«Ўзбекистон–Туркия» туризм бўйича Қўшма комиссиясининг навбатдаги йиғилиши

27 НОЯБРЬ · жума — 3-кун

Афросиёб-1
КОНФЕРЕНЦИЯ ЗАЛИ
350 кв. м, 250 киши

12:00–13:00
Ҳунармандчилик соҳасида жорий этилган инновацион ечимлар, мавжуд муаммолар ва ҳунармандчиликнинг туризмдаги ўрни

15:30–16:00
Silk Road Tourism Awards мукофотини топшириш маросими

16:00
«Ипак йўлида туризм» 31-Тошкент халқаро туризм ярмаркасининг ёпилиш маросими

Ал-Хоразмий
КОНФЕРЕНЦИЯ ЗАЛИ
250 кв. м, 100 киши

11:00–13:00
Рақамли трансформация: янги имкониятлар ва истиқболлар
13:00

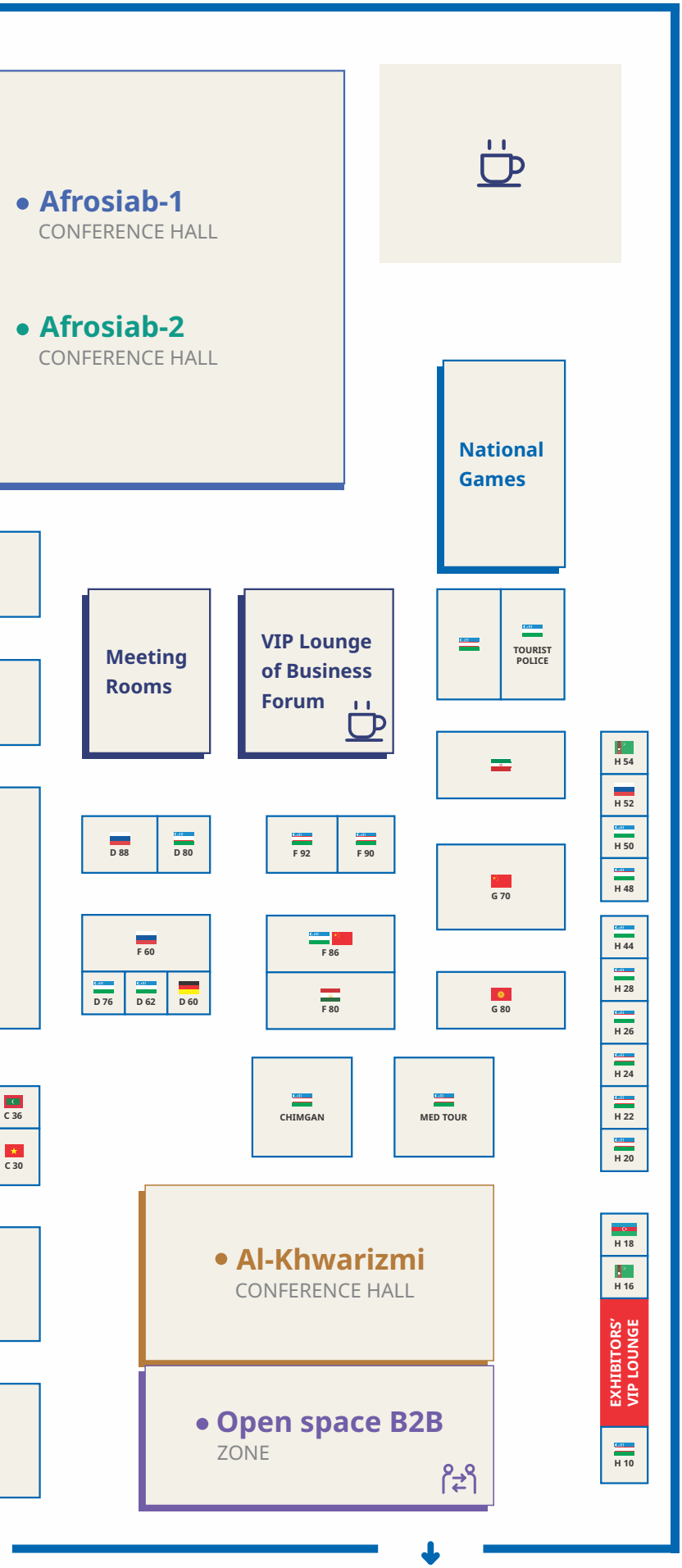
ТУШЛИК · 13:00–14:00

Амир Темур
ЗАЛИ
350 кв. м

10:00–13:00
Tourism Hackathon
13:00

14:00–16:00
Tourism Hackathon
16:00


Delicious Uzbekistan
Amir Temur
HALL
VIP
Media Centre
Souvenirs and Craft Fair
Main Performance Stage
KIRISH
ENTRANCE
ВХОД
A 13
A 14
A 11
A 12
A 9
A 10
A 7
A 8
A 5
A 6
A 3
A 4
A 1
A 2
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B 78
B 74
B 72
B 70
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B 60
B 44
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B 46
B 40
B 36
B 30
B 10
C 60
C 50
C 40
C 34
C 32
C 20
C 10



TITF
Tashkent International Tourism Fair

The Official Support and Patronage:

Uzbekistan

With the participation of UN Tourism

With Organisational Support

NATIONAL PR CENTRE

Official Support:

- Committee on Entrepreneurship, Competition Development, and Industry of the Legislative Chamber under the Oliy Majlis of Uzbekistan
- Ministry of Investment, Industry, and Trade of Uzbekistan
- Chamber of Commerce and Industry of Uzbekistan
- Tashkent City Khokimiyat

Heritage Hospitality Partner

BELDERSOY RESORT & SPA

Hospitality Partner

HYATT REGENCY TASHKENT

Official Airlines

UZBEKISTAN AIRWAYS

General Information Partner

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ALLIANCE PALACE BATUMI Georgia	B 36
ANCASA HOTELS & RESORTS Malaysia · www.ancasahotels.com	C 40
ASB SPUTNIK SANATORIUM, UE Belarus · sansputnik.by	B 80
ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & INNOVATION (APU) Malaysia · apu.edu.my	C 40
ASIA PREMIUM HOLIDAYS Malaysia · www.asiapremiumholidays.com	C 40
ASIALUXE Uzbekistan	B 10
ASISTOUR Czech Republic · www.asistour.eu	B 30
ASSISTANCE TOUR Georgia · www.assistancetour.com	B 36
ASTERIA MUI NE Vietnam · www.asteriamuineresort.com	C 30
ATI TRAVEL China	C 10
AVA TOUR Azerbaijan	C 60
AVTOMATLASHTIRILGAN TRANSPORT TO`LOV TIZIMI OPERATORI, JSC Uzbekistan · www.atto.uz	B 77
AYDER DOĞA RESORT OTEL Türkiye	B 65
AZERBAIJAN TOURISM BOARD Azerbaijan	C 60
BATIK AIR Malaysia	C 40
BEE TOURS Azerbaijan	C 60
BELAVIA Belarus	B 80
BELDERSOY RESORT, LLC Uzbekistan · www.beldersoy.com	B 60
BERLINER REISENI Germany · www.berliner-reisen.net	D 60
BEST WESTERN PREMIER BATUMI Georgia	B 36
BRASLAV LAKES Belarus · turbras.by	B 80
BUKHARA REGION TOURISM DEPARTMENT OF THE TOURISM COMMITTEE OF THE REPUBLIC OF UZBEKISTAN Uzbekistan · visit-Bukhara	A 8
BUSINESS CENTER STOLITSA, MUE Belarus · www.hotel-victoria.by	B 80
C&A TOURS LTD China	C 10
CATHAY PACIFIC China	C 10
CEO TRAVEL, LLC Uzbekistan · ceotravel.uz	H 26
CHINA NATIONAL TOURISM BOARD China	G 70
CHINA SOUTHERN AIRLINES Uzbekistan · www.csair.com	C 10
CLASNA TRAVEL Azerbaijan · clasnatravel.com	H 18
COMMITTEE FOR TOURISM DEVELOPMENT OF SAINT PETERSBURG Russian Federation	F 60, D 88
COSTABELLA RESORT NHA TRANG Vietnam · www.costabellaresortnhatrang.com/vn/	C 30
CZECH TOURISM Czech Republic · visitczechia.com	B 30
DELIGHT ASIA DMC Thailand · www.delightasia.com	C 32
DEPARTMENT OF TOURISM OF THE SAMARKAND REGION Uzbekistan	A 6
DEPARTMENT TOURISM OF ANDIJAN Uzbekistan	A 14
DOKA Türkiye	B 65
DOUBLE TREE BY HILTON-COURTYARD BY MARRIOTT TASHKENT Uzbekistan · www.hilton.com/en/hotels/tasdidi-doubletree-tashkent/	B 44
EDUCATION MALAYSIA GLOBAL SERVICES (EMGS) Malaysia · www.educationmalaysia.gov.my	C 40
ELONG HOTEL TECHNOLOGY GROUP China	F 86
EMBASSY ALLIANCE TRAVEL SDN BHD Malaysia · www.embassyalliance.com	C 40
ENSANA HEALTH SPA HOTELS HOTELS, MARIÁNSKÉ LÁZNĚ Czech Republic · www.ensanahotels.com	B 30
EURO TOUR Georgia	B 36
EZGİ TURİZM SEYAHAT ACENTASI Türkiye	B 65
FALKENSTEINER SPA RESORT MARIENBAD Czech Republic · www.falkensteiner.com/marienbad	B 30

KHOREZM

LAND OF ANCIENT CIVILIZATIONS AND TIMELESS DISCOVERIES

Khorezm, one of Uzbekistan's oldest historical regions, is a land where ancient civilizations, magnificent architecture and living traditions come together. From the legendary walled city of Khiva to the fascinating fortresses of ancient Khorezm, the region invites visitors to discover the cultural treasures and authentic spirit of Central Asia.



ITCHAN KALA | UNESCO WORLD HERITAGE SITE

A LIVING HERITAGE

Khorezm is home to the UNESCO World Heritage Site of Itchan Kala, the historic inner city of Khiva. Its majestic minarets, blue-tiled domes, ancient madrasahs and intricately carved wooden columns preserve the legacy of the Silk Road. Visitors can explore Kunya Ark Fortress, Tash Hauli Palace, the Juma Mosque and the iconic Kalta Minor Minaret.



ARDA KHIVA

HISTORIC KHIVA · Itchan Kala

A LAND OF DISCOVERY

Beyond Khiva, Khorezm reveals the fascinating history of ancient oasis civilizations. Historic fortresses, traditional handicrafts, Khorezmian music and dance, and distinctive local cuisine offer travelers an authentic cultural experience. The region's archaeological heritage and natural landscapes create opportunities for cultural, educational and ecological tourism.



HISTORIC KHIVA · Itchan Kala

A GROWING TOURISM DESTINATION

Urganch, the administrative center of Khorezm Region, serves as an important gateway for travelers exploring the region. With its rich cultural identity, hospitality, tourism infrastructure and unique historical attractions, Khorezm offers promising opportunities for tourism development, investment and international cooperation.



ANCIENT FORTRESSES

KHOREZM REGION
TOURISM DEPARTMENT

Instagram travelkhorezm

Telegram travelkhorezm

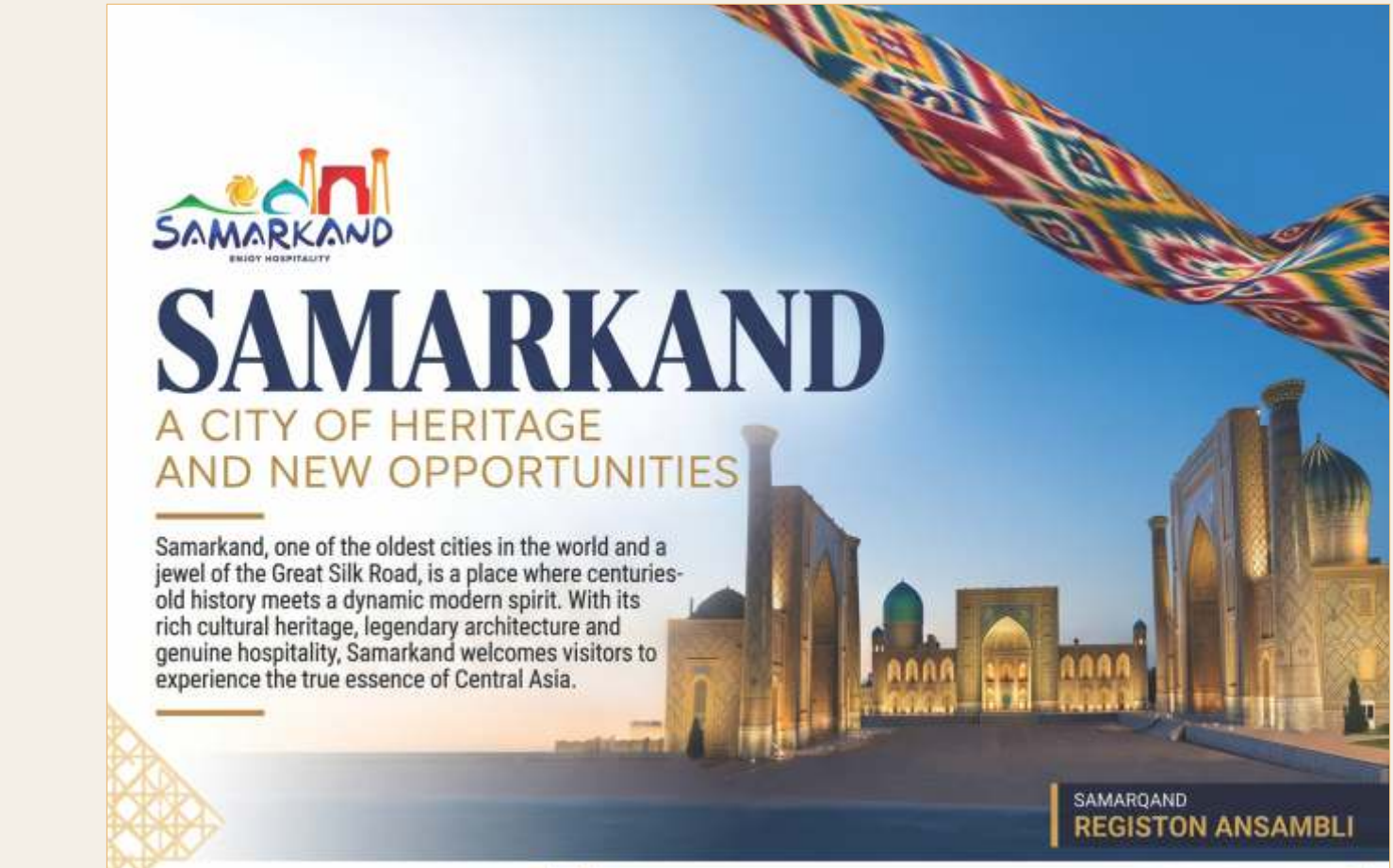
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SAMARKAND
ENJOY HOSPITALITY

SAMARKAND

A CITY OF HERITAGE AND NEW OPPORTUNITIES

Samarkand, one of the oldest cities in the world and a jewel of the Great Silk Road, is a place where centuries-old history meets a dynamic modern spirit. With its rich cultural heritage, legendary architecture and genuine hospitality, Samarkand welcomes visitors to experience the true essence of Central Asia.



A LIVING HISTORY

Samarkand's unique charm comes from its rich history and authentic cultural heritage. From the Registan Square, Gur-Emir and Shah-i-Zinda to Bibi-Khanym Mosque, Ulugh Beg Observatory and the lively Siyob Bazaar, the city offers a journey through the great heritage of the Silk Road era.



A MODERN DESTINATION

Today, Samarkand is a modern tourism destination with steadily developing infrastructure, comfortable accommodation, the Silk Road Samarkand tourist center, business and conference facilities and a wide range of leisure and entertanent options. The city offers diverse opportunities for both travelers and investors, making it an attractive destination in the heart of Central Asia.



SAMARKAND REGION TOURISM DEPARTMENT | @samarkand_tourism @sam_turizm +998 90 451 80 11

FAROVON HOTEL GROUP Uzbekistan · www.farovonhotels.uz	F 92-1
FLORA HANDÜZÜ OTEL Türkiye	B 65
FUN & SUN HOLIDAYS SDN BHD Malaysia	C 40
GEORGIAN NATIONAL TOURISM ADMINISTRATION Georgia	B 36
GRAND FASULİ HOTEL Türkiye	B 65
HABIBA GROUP Azerbaijan · Habiba.travel	C 60
HAMPTON BY HILTON BATUMI CENTER Georgia	B 36
HARBOUR PLAZA HOTELS & RESORTS China · www.harbour-plaza.com	C 10
HAŞİMOĞLU OTEL Türkiye	B 65
HAŞİMOĞLU TURİZM SEYAHAT ACENTASI Türkiye	B 65
HONG KONG TOURISM BOARD Hong Kong · www.discoverhongkong.com	C 10
HOTEL ASTORIA, A ROCCO FORTE HOTEL Russian Federation	F 60, D 88
HOTEL ORIENT STAR, LLC Uzbekistan	F 90
HOTELIS SPA&WELLNESS HOTELS Czech Republic · www.hotelis.cz/ru/	B 30
HYATT REGENCY TASHKENT Uzbekistan · www.hyatt.com/hyatt-regency/en-US/tasrt-hyatt-regency-tashkent	C 34
İL KÜLTÜR TURİZM MÜDÜRLÜĞÜ Türkiye	B 65
İMERA TURİZM SEYAHAT ACENTASI Türkiye	B 65
INNO TRAVEL China	C 10
ISLAMIC TOURISM CENTRE (ITC) Malaysia · www.itc.gov.my	C 40
IZEL TRAVEL & CHENGDU CHUANYUE GLOBAL CULTURAL TOURISM GROUP China	F 86
JIZZAKH REGIONAL TOURISM DEPARTMENT Uzbekistan	A 7
JR VACATION SND BHD Malaysia · www.jrvacation.com.my	C 40
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KAÇKAR RESORT OTEL Türkiye	B 65
KASHKADARYO REGIONAL TOURISM DEPARTMENT Uzbekistan	A 5
KHOREZM REGIONAL TOURISM ADMINISTRATION Uzbekistan	A 10
LANGKAWI DEVELOPMENT AUTHORITY (LADA) Malaysia · www.naturallylangkawi.my	C 40
LAYNER MOUNTAIN RESORT Uzbekistan · layner.uz	B 42
LE MERIDIEN BATUMI HOTEL Georgia	B 36
LUXURY DIAMOND TRAVEL Azerbaijan · luxurydiamondtravel.az	C 60
MALAYSIA TOURISM PROMOTION BOARD Malaysia · www.tourism.gov.my	C 40
MERCURE KHIVA Uzbekistan	H 48
MINOTEL, OJSC Belarus	B 80
MINSK TOURIST INFORMATION CENTER Belarus · www.minsktourism.by	B 80
MIRA HOTEL COLLECTION China · www.mirahotelcollection.com	C 10
NAMANGAN REGION TOURISM ADMINISTRATION Uzbekistan	A 11
NATIONAL EXHIBITION CENTRE BELEXPO, REPUBLICAN UNITARY ENTERPRISE Belarus	B 80
NATIONAL TOURISM AGENCY Belarus · www.belarustourism.by	B 80
NAVOI REGIONAL TOURISM DEPARTMENT Uzbekistan	A 12
NAZLI TUR TURİZM SEYAHAT ACENTASI Türkiye	B 65
NEVA SEASONS TOUR OPERATOR LLC Russian Federation	F 60, D 88
NEW WAVE HOTEL CHAIN Georgia	B 36
NEW WORLD MILLENNIUM HONG KONG HOTEL Hong Kong · newworldmillenniumhotel.com	C 10
NEWARİSE HOTEL Türkiye	B 65
NGONG PING 360 LIMITED Hong Kong · www.np360.com.hk/en	C 10
OCEAN PARK HONG KONG China · www.oceanpark.com.hk	C 10
OKBA TURİZM SEYAHAT ACENTASI Türkiye	B 65
OKUMUŞ TURİZM SEYAHAT ACENTASI Türkiye	B 65
ONE BELT ONE ROAD TRAVEL & TOURISM China	F 86

ORIGINAL TOUR, LLC Belarus	B 80
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OSTERVEG Belarus	B 80
OVERSEAS LIVING (MM2H) SDN BHD Malaysia · www.overseaslivingpenang.com	C 40
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PRAGA HOTEL Uzbekistan	F 86
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RAMADA PLAZA BY WYNDHAM TASHKENT Uzbekistan · ramadaplazatashkent.com	H 28
REALSOFT, LLC Uzbekistan · realsoft.uz	H 10
REOLLO TRAVEL PVT LTD Maldives · www.reollo.travel	C 36
REPUBLIC OF TURKMENISTAN Turkmenistan	H 16
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RİCOSTA OTEL Türkiye	B 65
RİPARK TURİZM SEYAHAT ACENTASI Türkiye	B 65
RIZE VALILIGI TURKIYE Türkiye	B 65
RİZEM KÜLTÜR TURİZM DERNEĞİ Türkiye	B 65
ROOMLINK Russian Federation · www.roomlink.global	H 52
RUSSKIY SNEG LLC Russian Federation	F 60, D 88
RUSTAR TOURISM Azerbaijan · www.rustaronline.com	C 60
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SAVTOUR MMC Azerbaijan	C 60
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THE TOURISM DEPARTMENT OF FERGANA REGION Uzbekistan · www.en.ferganatourism.uz	A 9

KASHKADARYA

LAND OF NATURE, TRADITIONS & ADVENTURE

Kashkadarya, in the south of Uzbekistan, is the homeland of Amir Temur and one of the oldest cradles of civilisation in Central Asia. Snow-capped Hisor mountains, villages that keep centuries-old traditions and UNESCO-listed Shahrisabz welcome travellers in every season.



SHAHRISABZ · AK-SARAY PALACE
UNESCO WORLD HERITAGE SITE

ECO TOURISM

UNTOUCHED NATURE

The Hisor State Reserve, the largest in Uzbekistan (80,986 ha), protects juniper forests, glaciers and the snow leopard. The 84-metre Suvtushar waterfall and the Kitab geopark with 470-million-year-old fossils await nature lovers.



HISOR RANGE
Alpine meadows and eco-trails

ETHNO TOURISM

LIVING TRADITIONS

Gelon village, founded in 1305 at 2,336 m, welcomes 6,000 foreign visitors a year. Seven tourist villages and 22 tourism mahallas offer family guest houses, home cooking, Iraqi embroidery, carpets, kupkari and tandir-gosht.



GELON ETHNO-VILLAGE
Founded in 1305 at 2,336 m

ACTIVE TOURISM

MOUNTAIN ADVENTURE

Trekking routes of the Hisor range, the Amir Temur cave (870 m) and 22 speleo sites, stargazing at Maidanak observatory (2,650 m) and the future Gelon all-season resort with 39 km of ski trails.



SUVTUSHAR WATERFALL
84 m high, on a mountain trail

1,468	80,986 ha	22	7
cultural heritage objects	Hisor State Reserve	speleo-tourism sites	tourist villages

NEW TOURIST CENTERS

For investors: land with a 10-year payment plan · 1% turnover tax · 1% property & land tax

SHAHRISABZ — 240 ha
SHAHRISABZ DISTRICT
First stage: 3* hotels with 2,700 beds, a 300-bed hostel, 2.1 km ropeway and 10 km health path.

MAIDANAK BALAND TOG — 58.7 ha
KAMASHI DISTRICT
Chalets, bungalows and a hostel by the 2,650 m observatory with Central Asia's largest 1.5-m telescope.

GELON — 2,919 ha
ALL-SEASON TOURIST-RECREATION ZONE
Phase 1: 5.9 km gondola lift, 4 ski slopes, 35 villas and a 4-star hotel; 39 km of ski trails planned.

TOURISM DEPARTMENT OF KASHKADARYA REGION

TEL +998 75 221 39 31 · TG @kashkadaryo_travel · WEB kashkadaryatourism.uz

DISCOVER UZBEKISTAN

NAMANGAN

A LAND OF FLOWERS, NATURE AND HERITAGE

Discover mountain lakes, sacred places and a city alive with flowers. Experience the warmth, colour and hospitality of Namangan.



SULTON UVAYS QARONIY
A place of pilgrimage and reflection

PURE NATURE

Arashan Lake brings together clear blue water, open mountain landscapes and the quiet beauty of nature. A scenic escape for travellers seeking fresh air and inspiring views.



ARASHAN LAKE

A CITY IN BLOOM

The International Flower Festival fills Namangan with colour, music and celebration. Discover floral displays, festive parades and the city's welcoming spirit.



INTERNATIONAL FLOWER FESTIVAL

NAMANGAN REGIONAL TOURISM DEPARTMENT

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YouTube
@visit_namangan

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FERGHANA
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FERGANA REGION

A LAND OF CRAFTS, CULTURE AND NATURAL BEAUTY

Fergana Region, located in the heart of the Fergana Valley, is one of Uzbekistan's most vibrant and hospitable regions. It unites centuries-old traditions, unique crafts, fertile valleys and picturesque mountains, creating diverse opportunities for tourism and investment.



RICH HERITAGE

The region preserves a unique historical and cultural legacy with ancient cities, architectural monuments, madrasains and vibrant local traditions.





WORLD-FAMOUS CRAFTS

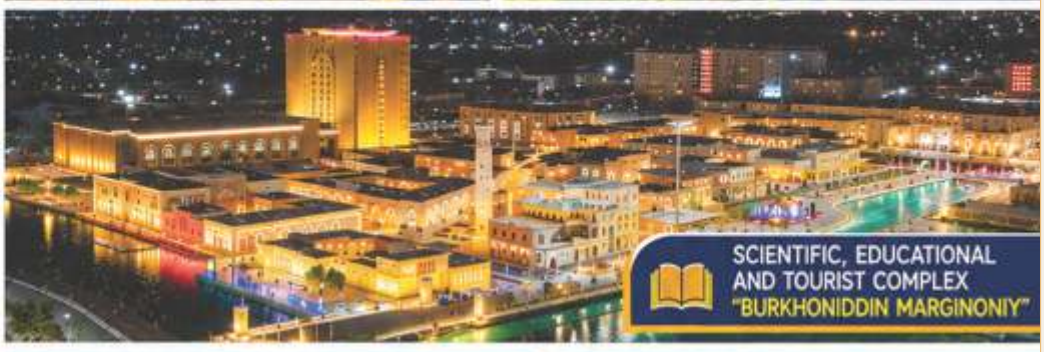
Fergana is a true center of traditional craftsmanship, renowned for its ceramics (Rishton), ikat (Margilan), woodcarving and other handicrafts that attract visitors from around the world.





SCIENTIFIC, EDUCATIONAL AND TOURIST COMPLEX "BURKHONIDDIN MARGINONIY"

A modern center that unites scientific research, education and tourism, dedicated to the legacy of the great scholar Burkhoniddin Marginoniy. The complex serves as a hub for knowledge, culture and spiritual tourism.



DIVERSE TOURISM OPPORTUNITIES

The region offers a wide range of tourism experiences – cultural, gastronomics, eco, active and medical tourism, as well as unique rural tourism in picturesque villages.



FERGANA REGION TOURISM DEPARTMENT | ferganatourism.uz | ferghanatourism | farturizmdep@gmail.com

TASHKENT REGION

TASHKENT REGION
TOURISM DEPARTMENT

TASHKENT REGION

THE LAND OF NATURAL WONDERS

A region where ancient heritage meets breathtaking nature. From mountain ranges and crystal lakes to modern resorts and exciting outdoor adventures — Tashkent Region offers unforgettable experiences all year round.

CHARVAK RESERVOIR

MOUNTAINS & ADVENTURES

Explore the Ugam-Chatkal Nature Park — a land of picturesque gorges, mountain waterfalls and high-altitude crystal lakes. Enjoy trekking, hiking and rafting on the Ugam, Chatkal and Pskem rivers.



AMIRSOY SKI RESORT



RAFTING ON MOUNTAIN RIVERS

YEAR-ROUND DESTINATION

Tashkent Region welcomes visitors in every season — from skiing on world-class resorts in winter to lake holidays in summer, and ecotourism, hiking and mountain adventures in spring and autumn.



TASHKENT REGION
TOURISM DEPARTMENT

@visit_tashkentregion

@tashkent_region_tourism

(55) 902-97-76

25–27
NOVEMBER 2026
Tashkent, Uzbekistan

PROGRAMME

31st Tashkent International Tourism Fair
First International Tourism Investment Forum

25 NOVEMBER · Wednesday — Day 1

Afrosiab-1
CONFERENCE HALL
350 sq. m, 250 people

10:00–11:00
Opening ceremony of the First International Tourism Investment Forum

11:00–13:00
Creating a favourable business environment to attract investment in tourism
13:00

14:00–16:00
The role of transport and logistics systems in tourism development (UzAero)
16:00

16:00–17:00
Film and tourism: creating new tourist destinations

Afrosiab-2
CONFERENCE HALL
350 sq. m, 250 people

11:00–13:00
Tourism Hackathon
13:00

14:00–18:00
Tourism Hackathon
18:00

Al-Khwarizmi
CONFERENCE HALL
250 sq. m, 150 people

11:00–12:00
Safe tourism: a priority for developing sustainable tourist destinations

12:00–13:00
Cross-border tourism: how Central Asia is becoming a single tourist destination

14:00–15:00
JICA Session 1: Sustainable tourism

15:00–17:00
The impact of artificial intelligence on tourism
17:00

Amir Temur
HALL
350 sq. m, 250 people

11:00–13:00
Developing medical tourism: integration into the international market and improving the quality of medical services
13:00

14:00–15:00
International brands as a driver of modern tourism infrastructure development

15:00–16:00
Developing tourist areas: the role of directorates, investment attraction and public–private partnership mechanisms

16:00–17:00
Developing tourism infrastructure in mountain areas: investment and innovation

LUNCH · 13:00–14:00

26 NOVEMBER · Thursday

Afrosiab-1
CONFERENCE HALL
350 sq. m, 250 people

10:00–11:00
Opening ceremony of the 31st Tashkent International Tourism Fair «Tourism on the Silk Road»

12:00–13:00
Tourism Ministers' Forum

14:00–18:00
Global Media Campus:
1. Country brand: tourism, investment and international image
2. The role of media, bloggers and content marketing in tourism
3. The Live Tourism economy and international show programmes
18:00

Afrosiab-2
CONFERENCE HALL
350 sq. m, 250 people

11:00–13:00
Uzbekistan–Belarus Tourism Forum
13:00

15:00–16:00
JICA Session 2: Japan's outbound tourism market

16:00–18:00
Hosted Buyers B2B meetings
18:00

Conference Room
2ND FLOOR
60 people

11:00–12:00
Hands-on seminar-training experts of the international "Trip.com"

TITF Tashkent International Tourism Fair

Uzbekistan

Day 2

Al-Khwarizmi
CONFERENCE HALL
250 sq. m, 150 people

10:00–13:00
ICCA Association & Business Events Forum
13:00

14:00–18:00
ICCA Association & Business Events Forum
18:00

Amir Temur
HALL
350 sq. m

10:00–13:00
Uzbekistan Hospitality B2B Platform
13:00

14:00–18:00
Uzbekistan Hospitality B2B Platform
18:00

Open Space B2B
ZONE
300 sq. m

10:00–13:00
Tourism Hackathon
13:00

14:00–18:00
Tourism Hackathon
18:00

LUNCH · 13:00–14:00

with platform

Meeting Room
2ND FLOOR
30 people

14:00–15:00
Regular Meeting of the Uzbekistan–Türkiye Joint Commission on Tourism

27 NOVEMBER · Friday

Day 3

Afrosiab-1
CONFERENCE HALL
350 sq. m, 250 people

12:00–13:00
Innovative solutions introduced in handicrafts, existing challenges and the role of handicrafts in tourism

15:30–16:00
Silk Road Tourism Awards ceremony

16:00
Closing ceremony of the 31st Tashkent International Tourism Fair «Tourism on the Silk Road»

Al-Khwarizmi
CONFERENCE HALL
250 sq. m, 100 people

11:00–13:00
Digital transformation: new opportunities and prospects
13:00

LUNCH · 13:00–14:00

Amir Temur
HALL
350 sq. m

10:00–13:00
Tourism Hackathon
13:00

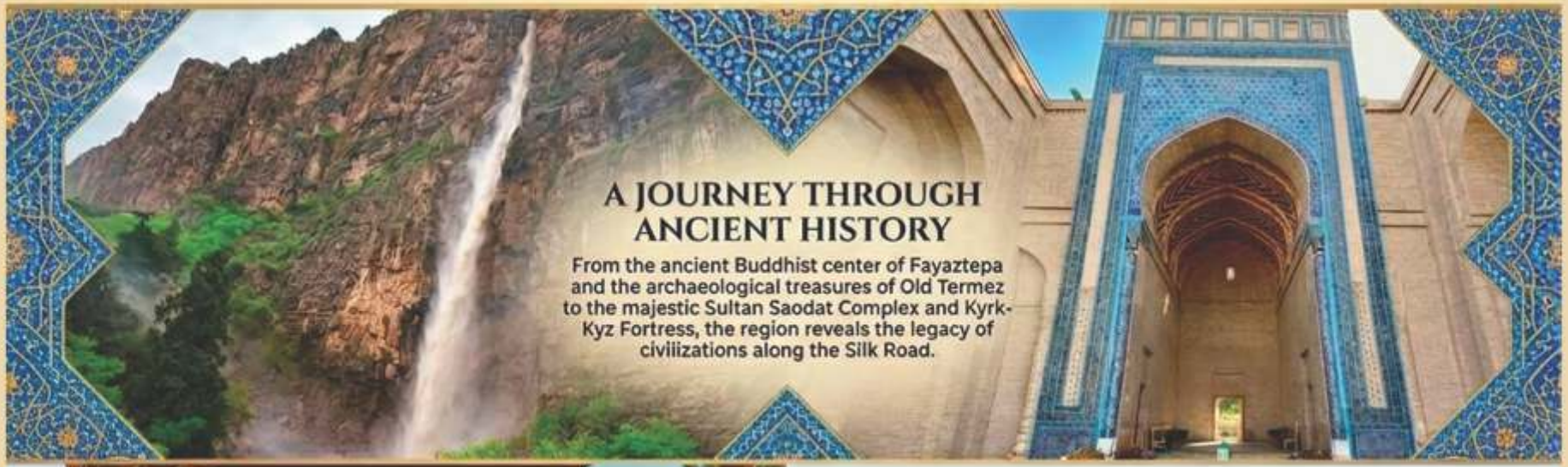
14:00–16:00
Tourism Hackathon
16:00

SURKHANDARYA

THE CRADLE OF ANCIENT CIVILIZATIONS

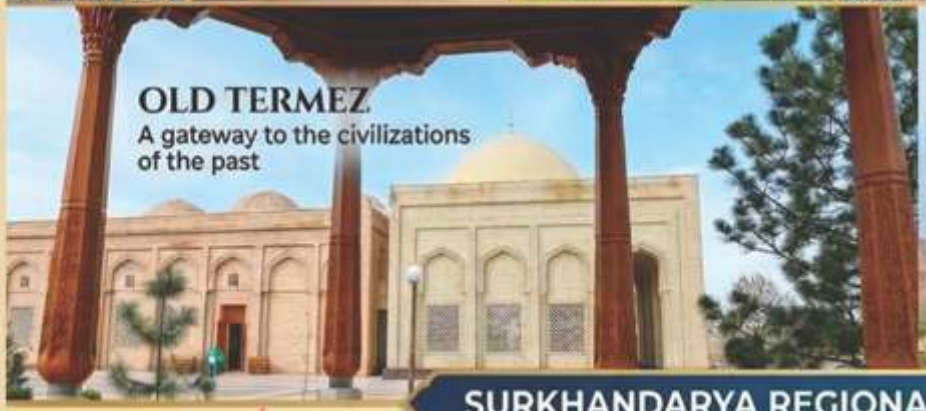


Surkhandarya is one of Uzbekistan's most fascinating regions, where ancient civilizations, diverse landscapes and living traditions come together. From remarkable archaeological sites and sacred monuments to majestic mountains and warm hospitality, Surkhandarya offers travelers an authentic journey through the history and natural beauty of Central Asia.



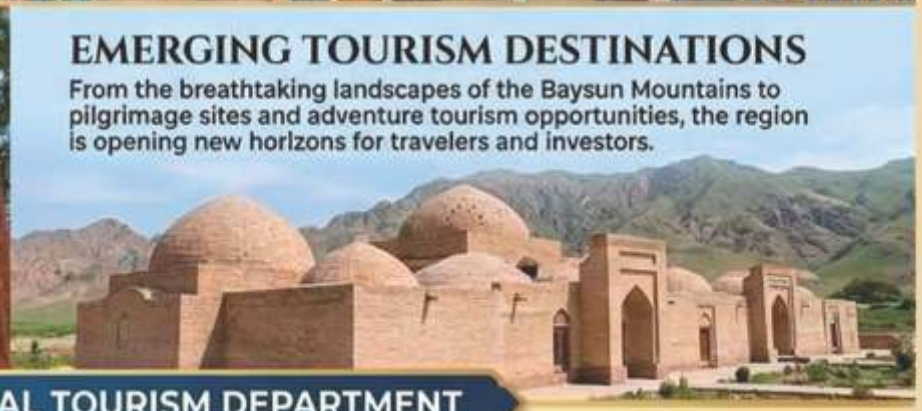
A JOURNEY THROUGH ANCIENT HISTORY

From the ancient Buddhist center of Fayaztepa and the archaeological treasures of Old Termez to the majestic Sultan Saodat Complex and Kyrk-Kyz Fortress, the region reveals the legacy of civiiizations along the Silk Road.



OLD TERMEZ

A gateway to the civilizations of the past



EMERGING TOURISM DESTINATIONS

From the breathtaking landscapes of the Baysun Mountains to pilgrimage sites and adventure tourism opportunities, the region is opening new horlzons for travelers and investors.

SURKHANDARYA REGIONAL TOURISM DEPARTMENT

SURKHANDARYA

@surkhandarya.travel @surkhandarya.travel +998 91 582 23 23

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– Sayyohlar uchun yangi manzil!

O'zbekiston go'zal diyor!

Jizzax viloyati – betakror tabiat, tarixiy meros
va zamonaviy imkoniyatlar bilan yurtimizning durdonasi!

Zomin tumani

Tabiat bag'rida betakror go'zallik!

Zomin tumanida Dor yo'li, Oynali ko'prik, Ziplayn va Zamping kabi zamonaviy maskanlar mavjud.









Arnasoy tumani

Sayohat va qulaylik maskani!

Arnasoy tumanida aeroport, "Arnasoy Resort" va temir yo'l mavjud.







Baxmal tumani

Sofa Baxmal Resort ekologik dam olish maskani, kempinglar hamda boshqa dam olish zonalari mavjud.



Jizzax Somsasi

Mazali, o'ziga xos ta'mga ega milliy lazzat – Jizzax somsasi sayyohlar uchun haqiqiy maftunkor taomdir.



Tandir

Zomin tandiri – ajoyib ta'm va qadimiy an'anlarning timsoli.



Betakror tabiat | Boy tarixiy meros | Zamonaviy imkoniyatlar | Mehmondo'st xalq

Keling, Jizzax bilan sayohat qiling!

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BAHOR 2027

16-18 MART TOŞKENT	UzBuild BuildSmart &Lighting BuildTools &Hardware	QURILIŞ	Uzbekistan Construction & Interior Week
16-18 MART TOŞKENT	BuildTech	QURILIŞ TEXNIKASI va TEXNOLOGIYALARI	Uzbekistan Construction & Interior Week
24-26 MART TOŞKENT	agroworld Feed & Poultry	AGRO SANOATI. PARRANDAÇILIK va OMUXTA YEM	
13-15 APREL TOŞKENT	UzFood	OZIQ-OVQAT SANOATI	
13-15 APREL TOŞKENT	OZuPACK	QADOQLAŞ. USKUNALAR va MATERIALLAR	
20-22 APREL TOŞKENT	TIHE	TIBBIYOT. STOMATOLOGIYA. FARMATSEVTIKA SANOATI	
20-22 APREL TOŞKENT	Beauty Uzbekistan Beauty Central Asia Derma	GÖZALLIK, KOSMETOLOGIYA va PARFYUMERIYA-KOSMETIKA SANOATI	
27-29 APREL TOŞKENT	woodtech + mebel expo	IŞLAB ÇIQARIŞ TEXNOLOGIYALARI. YOĞOÇSOZLIK. MEBEL va BUTLOVÇI QISMLAR	
27-29 APREL TOŞKENT	home style & gifts	INTERYER BUYUMLARI, DEKOR, SOVĞALAR, SUVENIRLAR	
27-29 APREL TOŞKENT	TEXTILE	TÖQIMAÇILIK va TIKUVÇILIK SANOATI	Spring '27
12-14 MAY TOŞKENT	OGU Oil&Gas Uzbekistan	ÖZBEKISTON NEFT va GAZI	Uzbekistan Energy Week
12-14 MAY TOŞKENT	POWER Uzbekistan	ENERGETIKA. ENERGIYA TEJASH, MUQOBIL ENERGIYA MANBALARI	20 yil Uzbekistan Energy Week

KUZ 2027

7-9 SENTABR TOŞKENT	E-TECH EXPO	ELEKTRONIKA, ELEKTROTEXNIKA va INNOVATSION TEXNOLOGIYALAR	
7-9 SENTABR TOŞKENT	securex Uzbekistan	UMUMIY HAVFSIZLIK TIZIMLARI	
7-9 SENTABR TOŞKENT	MACHINERY Central Asia wire &cables Central Asia	INDUSTRY 4.0, AVTOMATLAŞTIRIŞ, RAQAMLI IŞLAB ÇIQARIŞ	
21-23 SENTABR TOŞKENT	plastex Uzbekistan	PLASTMASSALAR SANOATI	
21-23 SENTABR TOŞKENT	Central Asia	POLIGRAFIYA, QADOQLAŞ, PLASTMASSA va POLIMERLAR SANOATI	
5-7 OKTABR TOŞKENT	aqua THERM Tashkent	ISITIŞ, VENTILYATSIYA va SUV TA'MINOTI	15 yil
12-14 OKTABR TOŞKENT	TTME	TÖQIMAÇILIK USKUNALARI va TEXNOLOGIYALARI	
12-14 OKTABR TOŞKENT	TEXTILE	TÖQIMAÇILIK va TIKUVÇILIK SANOATI	Autumn '27
26-28 OKTABR TOŞKENT	miningmetals Uzbekistan	TOĞ-KON ISHI va METALLURGIYA	
9-11 NOYABR TOŞKENT	TransLogistica Uzbekistan	TRANSPORT va LOGISTIKA	

* Sanalar özgarişi mumkin

IJTIMOIY SAHIFALARIMIZGA ULANING

+998 71 205 18 18
+998 94 800 18 18
post@iteca.uz
www.iteca.uz

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