25–27 NOVEMBER 2026

Tashkent, Uzbekistan

PROGRAMME

- 31st Tashkent International Tourism Fair
- First International Tourism Investment Forum

TITF Tashkent International Tourism Fair

Uzbekistan

25 NOVEMBER · Wednesday — Day 1

Afrosiab
CONFERENCE HALL
700 sq. m, 500 people

10:00–11:00
Opening ceremony of the First International Tourism Investment Forum

11:00–13:00
Creating a favourable business environment to attract investment in tourism

13:00

14:00–16:00
The role of transport and logistics systems in tourism development (UzAero)

16:00

16:00–17:00
Film and tourism: creating new tourist destinations

Al-Khwarizmi
CONFERENCE HALL
250 sq. m, 150 people

11:00–12:00
Safe tourism: a priority for developing sustainable tourist destinations

12:00–13:00
Cross-border tourism: how Central Asia is becoming a single tourist destination

14:00–15:00
JICA Session 1: Sustainable tourism

15:00–17:00
The impact of artificial intelligence on tourism

17:00

Amir Temur
HALL
350 sq. m, 250 people

11:00–13:00
Developing medical tourism: integration into the international market and improving the quality of medical services

13:00

14:00–15:00
International brands as a driver of modern tourism infrastructure development

15:00–16:00
Developing tourist areas: the role of directorates, investment attraction and public–private partnership mechanisms

16:00–17:00
Developing tourism infrastructure in mountain areas: investment and innovation

Open Space B2B
ZONE
300 sq. m

11:00–13:00
Tourism Hackathon

13:00

14:00–18:00
Tourism Hackathon

18:00

LUNCH · 13:00–14:00

Conference Room
2ND FLOOR
60 people

16:00–17:00
Presentation of the 2027 tourism events calendar

26 NOVEMBER · Thursday — Day 2

Afrosiab
CONFERENCE HALL
700 sq. m, 500 people

10:00–11:00
Opening ceremony of the 31st Tashkent International Tourism Fair «Tourism on the Silk Road»

11:00–13:00
Uzbekistan–Belarus Tourism Forum

13:00

14:00–18:00
Global Media Campus:
1. Country brand: tourism, investment and international image
2. The role of media, bloggers and content marketing in tourism
3. The Live Tourism economy and international show programmes

18:00

Al-Khwarizmi
CONFERENCE HALL
250 sq. m, 150 people

10:00–13:00
ICCA Association & Business Events Forum

13:00

14:00–18:00
ICCA Association & Business Events Forum

18:00

Amir Temur
HALL
350 sq. m

10:00–13:00
Uzbekistan Hospitality B2B Platform

13:00

14:00–18:00
Uzbekistan Hospitality B2B Platform

18:00

Open Space B2B
ZONE
300 sq. m

10:00–13:00
Tourism Hackathon

13:00

14:00–18:00
Tourism Hackathon

18:00

LUNCH · 13:00–14:00

Conference Room
2ND FLOOR
60 people

11:00–12:00
Hands-on seminar-training with experts of the international platform “Trip.com”

15:00–16:00
JICA Session 2: Japan's outbound tourism market

Large Meeting Room
2ND FLOOR
30 people

14:00–15:00
Regular Meeting of the Uzbekistan–Türkiye Joint Commission on Tourism

27 NOVEMBER · Friday — Day 3

Afrosiab
CONFERENCE HALL
700 sq. m, 500 people

12:00–13:00
Innovative solutions introduced in handicrafts, existing challenges and the role of handicrafts in tourism

15:30–16:00
Silk Road Tourism Awards ceremony

16:00
Closing ceremony of the 31st Tashkent International Tourism Fair «Tourism on the Silk Road»

Al-Khwarizmi
CONFERENCE HALL
250 sq. m, 100 people

11:00–13:00
Digital transformation: new opportunities and prospects

13:00

Amir Temur
HALL
350 sq. m

10:00–13:00
Tourism Hackathon

13:00

14:00–16:00
Tourism Hackathon

16:00

LUNCH · 13:00–14:00